

CHLOE H. GARTNER

MULTIDISCIPLINARY
DESIGNER

EDUCATION

Columbia College Chicago
BA Arts Management
Double Minor Graphic Design
and Music Business, 2018

CONTACT INFO

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PROFESSIONAL SKILLS

Adobe Photoshop, Illustrator,
InDesign, After Effects, Figma,
Spark AR Studio

WORK EXPERIENCE

Senior Graphic Designer, Content Marketing

Forever 21 HQ | February 2021 - Present

- Design seasonal marketing assets for in-store campaigns and activations including window banners, in-store signage, mall ads, light boxes, hang tags, influencer marketing packages, social and video assets
- Establish graphic standards and actively develop creative identity for brand
- Conceptualize innovative creative solutions for all digital marketing needs with a focus on social media content
- Collaborate with cross-functional teams including marketing, production, social, video, and merchandising

Freelance Graphic Designer

OOO Studios, SOTA DTLA | October 2021 - Present

- Design logos, social assets, decks, tour graphics, and creative content for up-and-coming music artists and clients including Sadhguru, Manscaped, Tenderfest, LP, Chappell Roan, Rising Appalachia, Em Beihold, Nick Leng
- Transform ideas from concept to completion
- Maintain and follow various brand standards and aesthetics

Production Assistant

The Invisible Space | June 2018 - June 2021

- Assisted with graphic design in the form of flyers, logos, digital assets, and promotional material
- Styled and assisted merchandise photo shoots
- Assisted artist and founder, Brandon Breaux in administrative tasks at studio
- Produced exhibitions and events with team including ComplexCon Chicago and LongBeach 2019
- Fulfilled online orders, interfaced with customers, tracked and updated inventory via Shopify

Content Creator

Black Box LA | May 2020 - September 2020

- Created and designed promotional material for clients in the form of video advertisements, one sheets, Instagram filters, animated GIFs, banners, social graphics, and more
- Conceptualized and developed creative video content
- Contributed to the visual aspects of artists' marketing campaigns